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JULY **22**

Partnerships



**Castlemaine
Documentary
Festival**

Castlemaine Documentary Festival

Proudly presented by C-Doc Ltd, the 8th Annual Castlemaine Documentary Festival will take place again at the iconic Theatre Royal in the heart of Central Victoria.

The festival runs from the 1st to the 3rd of July with in-cinema and digital experiences on offer.

It's a weekend of carefully selected feature-length documentary films, star studded conversation panels, an industry lunch, multi-media satellite events and an uplifting festival party all underpinned by a rigorous and insightful curatorial narrative by Festival Director and film maker Claire Jager.

Real Stories. Real Issues. Real Characters. Real Conversations.

What our Audiences are Saying



'The festival is great for Castlemaine and I had several friends come up from Melbourne to attend. They made a weekend out of it. It brings culture, debate, knowledge, entertainment to our wonderful part of the world.'

'It is a significant event. I enjoy the choice being not just current productions...I come away every year somehow changed and enriched. it is a valuable addition to life here.'

'It was a brilliant festival with wonderful and thought provoking films. The program was excellent and covered a good range of topics. Next time I will be ready and keep the weekend free so I can go to everything! I'm spreading the word to everyone I know!'

'Love what you're doing, I've been attending since you started and it's wonderful to see momentum building for docos and for our film festival! Thanks again for an inspiring and thought provoking weekend of films.'

'It is very well curated. An excellent collection of films. Coming from elsewhere it would be great cost wise if local accommodation might offer a package, to help keep costs contained, so people might stay the whole weekend.'

Continuing to Grow

The festival has grown in popularity over the years, quickly becoming Victoria's preeminent regional documentary festival and a not-to-be-missed event, for locals and visitors alike.

Despite the challenges of recent years the festival has continued to grow. By offering an online programs in 2020 and 2021 we were able to engage with our regular enthusiasts, while also attracting new National on-line audiences.

This year Victorians are relishing in opportunities to immerse themselves again in face-to-face cultural experiences. In an increasingly 'woke' world audiences are craving the realism and authenticity that is unique to documentary films. This is what the Castlemaine Documentary Festival is all about - real characters, real stories, real issues and real conversations, and audiences want what we have.

Our previous attendee data tells us that the festival has been embraced by locals and drives visitation to the Mount Alexander Shire region. This year, we will continue to strengthen our local audiences, and actively increase attendance by Bendigo, Ballarat and Melbourne audiences.

Castlemaine Documentary Festival is a registered not-for-profit charitable organisation (C-Doc Ltd), governed by a highly experienced volunteer Board of Directors.



**Put yourself in front of
our passionate,
documentary film loving
'lifestyle' audience which
values authentic
experiences, supports
local producers, makers
and socially conscious
businesses.**

Stand Alongside Us

This year we have amassed a cast of community partners and funders to make any festival proud. Monash University, Screen Victoria, Visit Victoria, Mount Alexander Shire Council, Nulderun, Windarring, Yellow Brick Road, CAM, COscars, and more to be announced.

In 2022 we introduce our Pay-it-Forward ticketing initiative to enhance the capacity of under and unemployed or otherwise disadvantaged residents to attend the festival.

We are excited to present our first LOCALS event, capturing amateur footage submitted by locals reflecting on their personal Covid experiences, as well as unique Satellite Events program presenting local multi-media artists works in the CBD, creating interesting visitor linkages across the town.

Our 2022 film program features 8 feature-length films from around the world exploring real-world issues of rebellion, politics, repression, escape, environment and sexuality in deeply moving and joyous ways. Our Program will be Launched on May 13th.

As well as 6 impactful real conversation panels we will present a significant screening on the first day of NAIDOC (and our last day of program) on July 3rd. This event is collaboratively presented with local Indigenous Elders and Leaders.

Partnership Reciprocity

Our bespoke packages can include:

- Acknowledgements from the stage by the Festival Director, and/or panel convenor.
- Your logo/promotional slide on the silver screen.
- Your logo in the printed and online programs and other collateral.
- Season passes for you and your staff.
- Acknowledgement across our social media platforms.
- Exposure through our Club C-Doc Industry development benefits.
- In-house and/or on-stage signage for your sponsored screening.
- Your logo with a click-through listing on the festival website (including the new visitor information page).
- Exclusivity of film sponsorship for opening night or special events is by negotiation.
- A general feeling of awesomeness.

Partnership Support



In-kind Support:

The festival is always grateful for in-kind support that off-sets running costs such as media, advertising, printing, promotional activity, the provision of infrastructure and equipment and volunteerism.

Pay-it-Forward Tickets:

You may wish to support our local organisations who support the more access-challenged members of our Shire. When purchasing Pay-it-Forward tickets you can choose to remain anonymous, or we can ensure that your support is acknowledged and made known to the recipients. Recipients are selected by the staff at our community partner entities.

Revenue Support:

Despite our much-loved standing in the community, every arts festival needs a little cash support every now and then, and we do not pretend to be any different! Our minimum Partnership reciprocity starts from \$500 with a range of benefits on offer.

Preference for Anonymity:

We understand that some supporters may wish to remain anonymous benefits for anonymous donations and support could come in the form of season or session passes for your clients, partners, staff, friends, or family. An anonymous partnership would be treated with absolute respect and held in confidence.



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Talk to:

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